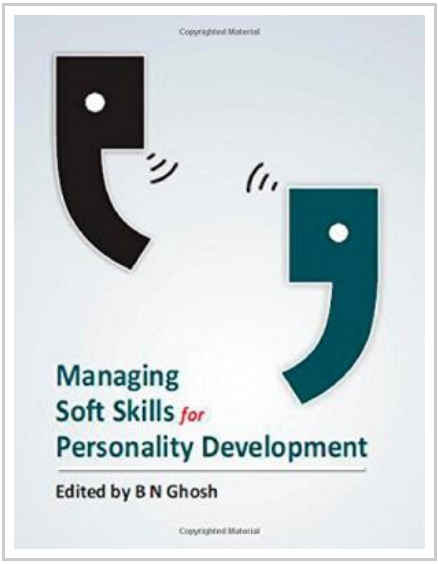


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Managing Soft Skills for Personality Development

By B.N. Ghosh (Ed.)

McGraw Hill Education, 2012. Softcover. Book Condition: New. First edition. Development is sometimes defined as the process of expansion of human capabilities rather than materialistic acquisition and possession. The significance of personality development transcends beyond the individual domain and is now recognized as a critical component of corporate success. This is one of the reasons why the modern corporate sector is now engaged in soft skill development to make the hard skill endowment of its professionals more complete, effective and successful. In the labour-surplus economy of India, it is interesting to observe that while the demand for labour is growing rapidly, most of the unemployed labour cannot effectively be absorbed in productive occupations. Many of the unemployed labourers seeking opening in the labour market possess the necessary hard skill but are deficient in soft skill and the desirable personality pattern. As a matter of fact, soft skills and desirable personality traits have many things in common and they are complementary in nature, in spite of some minor nuances. The title of the book reflects an interlocking relationship between what seems to be the two apparently different domains. Contents: Prolegomena About the Contributors 1. Soft Skill Development: An Introductory Overview 2....

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